



EMBARGO:
HOLD UNTIL JANUARY 5, 2015

Announcing the next generation of Perfectly Clear Mobile Apps

V4 photo correction apps for Android and iPhone/iPad feature faster processing, next-generation Beautify, a powerful, intuitive user interface and much more.

Las Vegas, NV — January 5, 2015 — Today, Athentech Imaging Inc announces the release of Perfectly Clear App for Android and iPhone/iPad v4, the much-anticipated upgrade to their photo correction apps for mobile devices.

Both apps include Next Generation Beautify* with new algorithms that automatically detect gender, age, and facial features to apply just the right amount of correction. The new versions include five additional features: Blemish Removal, Face Slimming, Eye Circle Removal, Shine Removal and Catchlight.

“We’re always working to improve our world-class automatic corrections to help make your images look amazing. So we put together an intuitive, fun-to-use app that lets you take the Perfectly Clear experience with you wherever you go,” explains Brad Malcolm, President of Athentech Imaging, Inc. “Our team of physicists, mathematicians, and engineers have been hard at work all year to make this possible with our latest generation of our mobile apps and I’m super excited to present them.”

NEW FEATURES

Next Generation Beautify gives you 10 ways to look your best: Blemish Removal, Face Slimming, Dark Circle Removal, Shine Removal, Catchlight, Skin Smoothing, Eye Enhance, Eye Enlarge and Teeth Whitening.

Automatic red-eye removal helps eyes look bright and clear by automatically fixing the color distortion that happens when light from the flash reflects in the eyes of your subject.

New user-friendly interface makes Perfectly Clear so simple and intuitive, even beginners will be able to correct photos instantly.

Powerful photo browser lets you crop, delete, rotate and quickly flip through images in a gallery so you no longer need to go to another app to view your images.

Quick Correct lets you make edits directly from the photo browser.

Significantly faster processing lets you correct images at up to 2 times the speed.

New capture capabilities for Android 5.0 Lollipop give you full-resolution high speed burst, full-resolution panorama, HDR shots of fast-moving subjects, white balance options and more.

NEW FEATURES FOR iOS (already available for Android)

Multi-image selection lets you open, view and batch correct your photos.

New noise removal technology has been re-engineered to make it faster and more accurate.

Zoom into the full-resolution photo so you can view your results at 100%.

Localized in 9 languages: English, French, German, Italian, Russian, Japanese, Korean, Portuguese (Brazilian), Spanish

Pricing & Availability

The Perfectly Clear App is available for download at the Google Play Store and Amazon App Store (Android v4) and the Apple App Store (iPhone/iPad v4) for only \$2.99.

About Athentech

Athentech Imaging Inc. (www.athentech.com) is an entrepreneurial, privately held company headquartered in Calgary, Alberta, Canada. The company is involved in three industries and markets: digital imaging, signal processing (for medical applications), and earth sciences. Athentech's Perfectly Clear technology is the world's most robust automatic image correction, bringing over 12 years of science and more than 10 patents to its professional and consumer offerings.

*Beautify powered by FotoNation

###

Contact

Think-Eleven

Ashley Hernandez - Manager of Marketing

Telephone: +1 951-296-7029

ashley@think-eleven.com