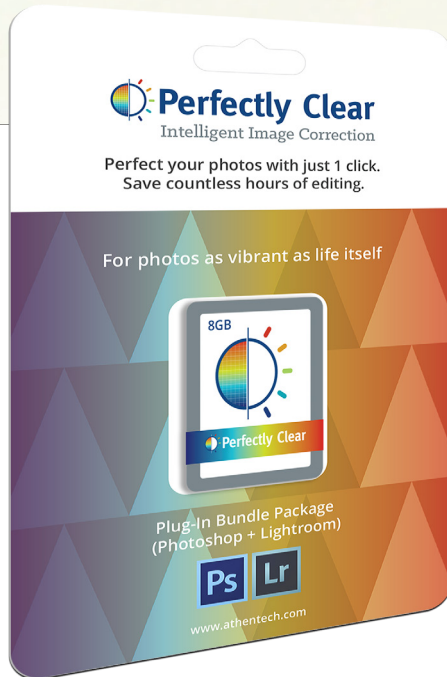


# Perfection just got faster

## Introducing Plug-ins 2.0



**Benefits** – Perfect Your Photos with Just 1 click. Save countless hours of editing so you can do more productive and fun things.

8 out of 10 pros choose Perfectly Clear over manual corrections. When we asked pros to compare our instant corrections to traditional edits, 8 out of 10 said our time-saving technology gives you better results.

Capture life unfiltered. We're not a filter.

Perfectly Clear is award winning technology that applies 20 automatic corrections to overcome the way your camera distorts your images. We don't mask, saturate, or distort anything. We just highlight the beauty that was always there and make your photos as vibrant as life itself.

Perfection that's tested over 30 million times a day.

Major retailers, veteran pros, and avid amateurs all depend on our technology to create amazing photos automatically and effortlessly.

**What's new** - upgraded algorithms that help you deliver even better results in less time



- Faster—re-engineered algorithms deliver at nearly 2x the speed
- Our Most Powerful auto correction yet – new algorithms
- New Noise engine removes noise even more accurately
- Next-generation Beautify gives you 10 ways to look your best
- Full resolution zoom lets you quickly zero-in and maintain incredible clarity
- Opacity Slider lets you blend your before and after images to your preference
- Split View gives you more ways to see the correction (just like our mobile experience)
- Import / Export presets let you easily share presets with your friends
- A New Preset panel that displays powerful presets visually

### Who is it for?

Working Pros, Photo Enthusiasts, Professional Moms, and photo processing labs. Compatible with both Windows and Mac.

For photos as vibrant as life itself


<http://www.athentech.com/products/plugins>



## A closer look at Beautify

Using complex algorithms and advanced facial detection techniques to identify age, gender and key facial features including texture and skin tone, 10 Beautify corrections are automatically determined and applied with zero effort by the user. This is unlike anything on the market today.

- Perfectly Smooth \* - reduces wrinkles and smooths skin for a flawless complexion
- Blemish Removal \* - eliminates pimples, blemishes, and other imperfections
- Dark Circle Removal \* - reduces dark eye circles that appear underneath the eyes because of fatigue or unflattering light
- Shine Removal \* - reduces excessive shininess of oily skin, providing flawless skin generally attained by using foundation or powder
- Face Slimming \* - tones face shape for a more slender and youthful appearance
- Catchlight \* - adds sparkle to the eyes
- Eye Enhance \* - brightens and brings out the details in your eyes
- Eye Enlarge \* - makes eyes larger and more expressive
- Teeth Whitening \* - whitens teeth for the perfect smile and saves a painful trip to the dentist
- Skin Tone – removes excess infrared captured by cameras

\*Corrections powered by:  FotoNation\*



## Pricing

- Individual - Photoshop Plug-in (also works with Adobe Elements and Corel Paint Shop Pro) OR Lightroom Plug-in. \$149\* (Upgrade price to existing customers: \$75)
- Bundle - both of the above. \$199\* (Upgrade price: \$99)

\*We've lowered our prices by \$50 for version 2.0 to make our award winning software affordable for photographers at every level.